Report for top selling products

This report has different titles between all of our customers:

- Product Sales Ranking
- Sales Analysis
- Merchandising Report
- Sales Report

If you have checked your current reports and cannot find one that suits your needs OR one that needs to be edited, contact Gimme Support via email support@gimmevending.com or send a request in your ZenDesk account.

Fast track your report request by including the following information:

- **If available, a copy of the report from your previous VMS**
- **Reason for the requested data**
  - This helps us determine:
    - Which data set to use
    - The best way to group the data to achieve your operational goal
  - For example, an operator is trying to reduce spoiled products at the POS level and offered a bonus to drivers with xx amount of spoils or less:
    - Sending a request for a Spoilage Report is very broad and would be perceived as a list of products and the quantity spoiled
    - Instead if the request is "...to determine which route drivers have the least amount of spoils", then we know that this is in reference to visits and needs to be grouped by route
- **Be specific**
  - Using terms, such as, revenue/total revenue/net revenue is helpful, but when it comes to your financial reporting we want to be sure that the report displays what you need to see
  - Best practice is to include a description of the term
- For example, I need a report that shows the total revenue, meaning, sales including tax